

NLCU Charitable Foundation Corporation Walks in Support of Foster Children Families in Our Province

[ST. JOHN'S] . On a cold, drizzly morning, volunteers of the NLCU Charitable Foundation Corporation (the %Foundation+) raised over \$26,000 this past Sunday, June 8, during the organization's 11th Annual Walk-A-Thon. Fifty per cent of the proceeds will be donated to the NL Foster Families Association (Foster Families), with the remaining 50% going to the NLCU Charitable Foundation, which will ultimately be distributed amongst other provincial charities throughout the year.

Walks were held near each of the 13 Newfoundland and Labrador Credit Union (NLCU) branch locations throughout the province. Allison Chaytor-Loveys, President of the NLCU Charitable Foundation Corporation and Chief Executive Officer of NLCU, was extremely proud of the Walk-A-Thon's success. %We are so pleased knowing our contributions will make a positive impact in the delivery of *Different Kinds of Families*, an educational presentation created to acknowledge and normalize the experience of spending time in foster care.+ says Chaytor-Loveys. %The Foundation was very proud to support an organization that supports foster families that create safe, loving families for children who are in need in our province.†

Foster Families provide a nurturing, supportive home environment for children who are temporarily unable to live with their biological parents. While children enter the care of Child, Youth and Family Services for a variety of reasons, the case plan is almost always reunification with the biological family. The team includes the foster family, birth parents, child, social worker and any other person significant to the child.

Donations for this year's charity will be accepted until June 15, 2014. Anyone interested in donating to the NLCU Charitable Foundation Corporation can contact 1-800-563-3300 between 9:00 a.m. . 5:00 p.m., Monday to Friday or visit nlcu.com and click %Donate Now+ to donate via CanadaHelps.org.

About the NLCU Charitable Foundation Corporation

The NLCU Charitable Foundation Corporation (the %Foundation+ or NLCU CFC) was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has donated over \$880,000 to charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

About Newfoundland and Labrador Credit Union

Newfoundland and Labrador Credit Union (NLCU) is a full-service financial institution with over 22,000 owners and almost half a billion dollars in assets. As the largest credit union in Atlantic Canada, NLCU has 13 locations province-wide with financial services ranging from chequing and savings accounts, loans, mortgages, commercial services, RRSPs, RESPs, investments, retirement planning, insurance, wealth management, income tax service, online brokerage, online banking and more. NLCU is dedicated to providing the most effective financial services and wise financial guidance to empower our owners to make the best financial decisions.

-30-

Media Contacts:

Mr. Shannon Goodyear
Director, Marketing and Communications
1-800-563-3300 or sgoodyear@nlcu.com