Newfoundland and Labrador Credit Union Celebrates
2014 International Credit Union Day

(St. John's, NL): On October 16, 2014, credit unions around the around celebrated the credit union system's history and achievements. Since 1948, International Credit Union Day has been acknowledged annually on the third Thursday of October. This year's theme, "Local Service. Global Good." emphasizes credit unions' positive impact in their communities and around the world.

"Here at Newfoundland and Labrador Credit Union (NLCU), we take pride in supporting community initiatives, such as, Junior Achievement Business Hall of Fame, Focus on Youth Awards, Enactus Memorial, and many more – contributing in excess of $25.8 million to our provincial economy since our inception in 1957," says NLCU's CEO, Allison Chaytor-Loveys. "International Credit Union Day gives us the opportunity to promote awareness of all the great programs and campaigns credit unions' like NLCU are part of."

One-third of Canadians and more than 200 million people worldwide deal with credit unions for financial services. NLCU is proud to serve over 21,000 residents in the province, making them the largest credit union in Atlantic Canada, and in the top 13% nationwide.

"NLCU is especially proud of the NLCU Charitable Foundation (NLCU CFC), as it truly encompasses this years' theme." says Chaytor-Loveys. "The Foundation was created in 2002, and since then has helped over 104 provincial charities, donating three quarters of a million dollars to help implement programs and services for communities that need a helping hand."

Newfoundland and Labrador Credit Union is a full-service financial institution, with over half a billion dollars in assets, and 12 locations province-wide. NLCU is dedicated to providing the most effective financial services and wise financial guidance to empower our members to make the best financial decisions. Some recent achievements of NLCU:

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