



FOR IMMEDIATE RELEASE

January 9, 2020

**Newfoundland and Labrador Credit Union Named one of Atlantic Canada's
Top Employers for 2020 by Mediacorp Canada Inc.**

(ST. JOHN'S, NL) – Newfoundland and Labrador Credit Union (NLCU) was named as one of Atlantic Canada's Top Employers for 2020. The winners were announced on January 9, by Mediacorp Canada Inc. in a special feature in the January issue of Atlantic Business Magazine. This special designation recognizes the employers in Canada's four Atlantic Provinces that lead their industries in offering exceptional places to work.

"Recognition like this is important because it gives us a good indication that we're providing the kinds of support that people look for in an employer." Laurie Roberts, Director, Human Resources explains.

This year marks Newfoundland and Labrador Credit Union's 9th consecutive year as one of Atlantic Canada's Top Employers. The determining reasons NLCU made the list this year was because: they provide an academic scholarship program and encourage ongoing learning and development amongst employees with tuition subsidies for courses related to their current position; beginning vacation time is 3 weeks, moving into 4 weeks after only 3 years on the job with a 'formal earned days off' program which allows employees extra days off; they offer an employee retirement planning assistance program with phased-in work options, and matching of RRSP contributions. Read more about what makes [NLCU a Top Employer](#).

"Being acknowledged as a top employer year after year is a direct reflection of the organization's commitment to the personal and professional development of our employees." Says Allison Chaytor-Loveys, CEO. "By fostering a progressive and fulfilling workplace, NLCU fuels our employees' dedication to providing the best service possible to our members. This makes us not only a top financial institution in the province, but one of the top employers in the country as well."

Now in its 11th year, *Atlantic Canada's Top Employers* was created to recognize employers with exceptional human resources programs and progressive workplace policies. Editors at Mediacorp grade employers on 8 criteria, which has been consistent since the initiative's inception: physical workplace; work atmosphere and social; health, financial and family benefits; vacation and time-off; employee communications; performance management; training and skills development; and community involvement. Employers are compared to others in their field to determine which offer the most advanced and forward-thinking programs. Read more about this year's [Atlantic Canada's Top Employers](#).

About NLCU

Newfoundland and Labrador Credit Union is a full-service financial institution with over 21,500 members and over half a billion dollars in assets. As the largest credit union in Newfoundland and Labrador, NLCU has 12 locations province-wide. NLCU is dedicated to providing the most effective financial services and wise financial guidance to empower our members to make the best financial decisions.

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